

THINK

A

THON



APPLICATION 2017

Due August 25, 2017

Non-Profits do a lot of amazing things for our community. And we understand that for all the help non-profits give to others, they may need some extra help in return. After all, accomplishing amazing things requires heart, determination, teamwork and support. That's why Think-a-Thon exists. To lend a helping hand to those who spend their lives helping everyone else.



To qualify for Think-a-Thon, please fill out this application and email it to Jenna@thinkcreativeinc.com. Font automatically resizes after saving.

APPLICANT INFORMATION		
Organization Name		Phone
Street Address		Apartment/Unit #
City	State	ZIP
Contact Name	Contact Email	

ORGANIZATION BACKGROUND
Organization's History
Organization's Mission
Who does your organization serve, or what cause does your organization benefit?

ORGANIZATION MARKETING
Describe your current marketing strategy, advertising materials and promotional efforts.
Who's your target audience?
What is your marketing budget?
What is your media preference? (i.e. print, digital, etc.)

ADDITIONAL INFORMATION
Think Creative will produce a campaign strategy, including multimedia materials, to support your cause. Which of these campaign goals would be most important to you? (1 = most important, 4 = least important)
<input type="checkbox"/> Raise Awareness <input type="checkbox"/> Raise Money <input type="checkbox"/> Attract Volunteers <input type="checkbox"/> Other: (please describe)
Please list any comments, concerns or limitations.

DISCLAIMER
Pro bono services cover the development of campaign materials during the 26.2-hour Think-a-Thon plus a maximum of ten (10) additional hours for creative revisions after Think-a-Thon. The applicant assumes responsibility for additional expenses required for campaign implementation, including but not limited to printing costs, media costs and ongoing maintenance. We will make every effort to develop a campaign that can be successfully implemented within the applicant's predetermined marketing budget.